CASE STUDY

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COOLCALIFORNIA BUSINESS OF THE YEAR

SRT Consultants San Francisco, CA

Producing Environmental Solutions Inside and Outside the Office



Larry Greene of the Sacramento Metropolitan Air Quality Management District with Brandon Newkirk of SRT Consultants and Air Resources Board Ombudsman La Ronda Bowen

SRT Consultants is a water resources and wastewater engineering firm delivering creative problem-solving for complex water resources challenges. SRT Consultants takes environmental problem solving to their workspace by integrating sustainable policies, conservation initiatives, and education of staff.

In the last two years, SRT Consultants has taken significant steps to create a green office space. To conserve water, they installed aerators in the kitchen and bathroom sinks that reduce the flow rate to less than 0.5 gallons per minute (gpm). SRT Consultants also lowered the amount of water given to their plants, installed a low-flow toilet, and began to track their water bills closer for waste or potential leaks. In order to increase energy efficiency, they replaced all their non-T-fluorescent bulbs with LED bulbs, purchased an ENERGY STAR printer, and began to use a small space heater as the sole source of heating in the winter, as well as two rotating fans instead of an AC system in the summer.

BUSINESS SNAPSHOT

SRT Consultants provides high quality services in the field of water resources, wastewater, and civil engineering

Eco-friendly Practices and Actions:

- Adopts environmentally conscious policies for purchasing, discarding waste, and printing
- Makes the recycling bin the primary disposal receptacle by placing it in the center of the office
- Utilizes duplex printing and used paper as scratch paper
- Tracks their water bills for efficiency or potential leaks
- Uses a small space heater as the sole source of heating in the winter
- Uses two rotating fans instead of an AC system in the summer
- Engages employees in learning how to make improvements for a green office environment
- Promotes flexible transportation policies for employees, such as carpooling, working remotely and public transportation for commuting
- Installed a low-flow toilet and aerators for faucets
- Replaced all their non-T-fluorescent bulbs with LED bulbs
- Purchased an ENERGY STAR printer

Cost Savings:

- \$300 saved per year from paper reduction strategies
- \$100-\$300 saved per year on electric bill from energy conservation practices and fixtures
- Some employees have saved up to \$250 per month on transportation costs by working remotely, taking public transit, and carpooling



These simple actions not only resulted in a smaller carbon footprint, but also reduced their electric bill by \$100-\$300 a year. Additionally, inspired by what they saw on CoolCalifornia.org, they signed up for Arcadia Power's Renewable Energy Certificate Program, making them 100 percent Clean Energy Powered!

SRT Consultants enforces policies to ensure the use of sustainable products and strives towards a zero-waste environment. They have adopted an Environmental Purchasing Policy, which requires that they purchase green alternatives for standard products whenever possible, like refillable printer cartridges, low toxic dish soap, Electronic Product Environmental Assessment Tool (EPEAT) certified computer equipment, low-emission building materials, and organic, local foods. Their Zero Waste Policy sets ground rules for the disposal of all solid waste, such as recycling, composting, and donating unwanted items. Their Commercial Printer Policy requires that they use at least 50 percent postconsumer recycled content and chlorine free paper, as well as low volatile organic compounds (VOC) or vegetable based ink.



SRT Consultants' environmentally conscious policies are on display in the office for employees to see

SRT Consultants believes that facilitating a sustainable work environment increases their employees' capacity for creativity and production. In a Green Employee Packet provided to all employees, they learn how SRT Consultants creates a green office space. There is also posted signage reminding employees to turn off lights and recycle. SRT Consultants recognizes that planning for sustainability is a collective, evolving process. Therefore, there are periodic bulletins sent to employees about environmental alerts, events, and new policies.

SRT Consultants is actively engaged in sustainability organizations in order to teach and learn from other companies. They attained San Francisco Bay Area Green Business Certification in 2014. They also attend PG&E educational events that promote sustainable business practices and are recognized as an EPA Green Power Partner. Lastly, SRT Consultants is very involved with many environmental groups including but not limited to American Water Works Association, and Water For People. Water For People is an organization that seeks to provide disadvantaged international communities with the proper infrastructure to access clean and drinkable water.

"SRT Consultants realizes the need for sustainable action and offsetting energy use and carbon emissions, and we think that starts with small businesses and business in general, taking a first stand."

- Brandon Newkirk, SRT Consultants



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