CoolCalifornia.org

Small Business Case Study

Diamond D General Engineering, Woodland, California

Engineered to Be Eco-Friendly

For this contractor, construction and demolition are environmentally-friendly activities.

Diamond D General Engineering's owner, Spencer Defty, set out to reduce greenhouse gas (GHG) emissions at his company by changing the way he ran his business. Defty implemented environmentally-friendly product and material uses as well as solid waste reduction strategies, energy efficiency measures, recycling policies, and vehicle pollution prevention policies.

In addition to these policies, Diamond D has planted over 500 trees in Woodland since 2002. The company has donated its services to both the Cache Creek Conservancy and Yolo Basin Foundation. Through these conservation programs, Diamond D helps combat erosion, re-grow vegetation, restore natural habitats, and replace rundown systems.

The addition of a 12.8 kW solar system to the building's headquarters exemplifies Diamond D's eco-friendly practices. This energy efficient and cost effective system saves the company over \$7,050 a year in PG&E electricity bills. The system alone prevents 700,000 pounds of CO₂ from entering the atmosphere each and every year.



Diamond D General Engineering uses higher Tier, clean air equipment to complete engineering jobs. Though the equipment is more expensive, the reduced environmental impact is worth the cost.

Business Snapshot

Heavy civil general engineering construction company that uses environmentally friendly equipment and practices sustainability efforts

Actions to Recycle & Use Renewable Energy

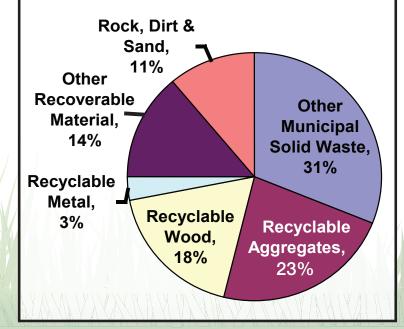
- Going paperless for all project documents
- Implemented recycling policies on all applicable job sites
- Installed a 12.8 kW solar system
- Planted over 500 trees in Woodland since 2002
- Purchased higher tier equipment
- Installed a water filter to replace bottled water
- Uses eco-friendly maintenance degreaser

Estimated Yearly

- Cost Savings: \$7,050 from solar system
- Greenhouse Gas Emission Reductions:
 700,000 pounds of CO₂ from solar system

Waste Divertibility in Demolitions

Most construction and demolition sites waste 58% of materials that could otherwise be diverted from landfills. Many recyclable aggregates, (23%), are trashed instead of saved. This data is from a 2005 study conducted by the California Integrated Waste Management Board (CIWMB).



What Actions Did Diamond D Take to Cut Waste? Diamond D is in the process of going paperless with all project documents by scanning and saving documents on their server. On job sites, Diamond D has implemented an impressive recyling policy. Instead of hauling demolition items to the landfill without checking for recyclable materials, Diamond D spends the time and money to sort through the rubble. This greatly reduces the use of landfill space and trucking costs.

What Actions Did Diamond D Take to Buy Green? In an effort to save water and reduce waste, Diamond D substituted its drinking water supply to its employees from water bottle services to a water filter system that pulls from natural resources. In 2008 the company purchased a Morbark "Predator" shredder to use in demolition projects. This machine not only met the clean air diesel requirements (Tier 2 engine) but also seperates metal for recycling from other demolition materials.

What Actions Did Diamond D Take to Use Renewable Energy?

After doing an analysis of the impact solar energy could have in reducing their greenhouse gas (GHG) emissions, Diamond D installed a 12.8 kW solar panel system to their office building and maintenance facility. The system annually saves the company over \$7,050 a year in PG&E electricity bills and prevents 700,000 pounds of CO₂ from entering the atmosphere each year.

What Actions Did Diamond D Take to Drive Clean? Over the past eight years, Diamond D has upgraded old equipment to Tier 1, 2, or 3 clean air equipment. The company only rents Tier equipment and replaced old company vehicles with newer, high-mileage models. Diamond D has implemented the use of a natural degreaser instead of solvents to maintain equipment. Though it is more costly, the natural option is less harmful to the environment.

Diamond D General Engineering has taken a refreshing approach to construction and engineering, making it possible for such a business to be environmentally-friendly. The company's willingness to put environmental concerns above cheap and easy methods makes them a true friend to the earth.



"Diamond D has demonstrated much care toward the environment and conscientiously moved toward lowering GHG emissions through their operational practices."

-Lynnel Pollock
Executive Director, Cache Creek Conservancy



Diamond D uses a Morbark "Predator" Shredder to break large material into eight inch or smaller pieces, reducing the space needed to house this material in landfills.

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PROUD PARTNERS INCLUDE:

California Environmental Protection Agency

Air Resources Board









