

CASE STUDY

August 2015



COOLCALIFORNIA CLIMATE LEADER

Capitol Bowl West Sacramento, CA

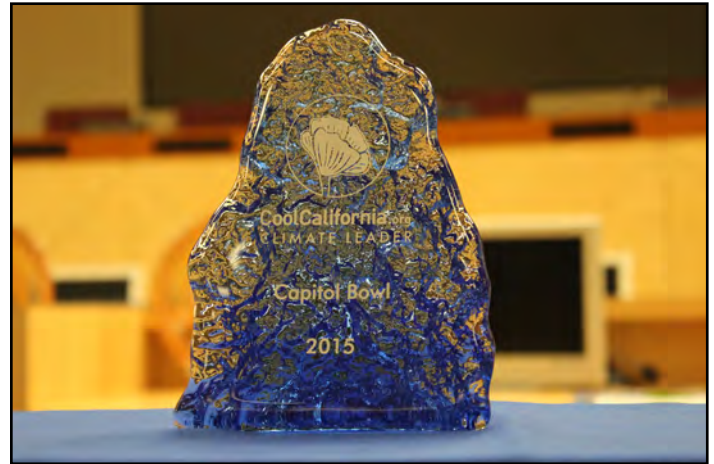
Remodeling Efforts 'Strike' Results in Energy Savings



Do you know where the Rolling Stones went when in town for concerts? Yep, Capitol Bowl!

Built in the 1950s, but newly remodeled, the owners of Capitol Bowl have taken steps to attract more customers and lower their carbon footprint. Capitol Bowl's activities include open bowling, organized leagues, birthday parties, and company celebrations. The restaurant in the facility prepares everything from scratch and is open for lunch and dinner. In the past three years, the owners have transformed an old, inefficient building into an energy-smart, water-conserving, beautiful bowling center and restaurant.

Capitol Bowl remodeled the inside of their building, which contained little rooms built inefficiently. To reduce trash and keep Styrofoam® out of the landfill, they stopped using disposable plates and utensils, and switched from Styrofoam® to cardboard takeout containers. They then remodeled the outside of the building to include a patio with a xeriscape garden and added blinds on the windows to help keep the interior cooler. In 2014, Capitol Bowl took their efforts up a notch by adding rooftop solar, switching the parking lot lights to LED, and starting a water conservation program.



Capitol Bowl has implemented a number of sustainability initiatives to become a CoolCalifornia Climate Leader Award winner

BUSINESS SNAPSHOT

Capitol Bowl is a small, family-owned bowling center with a full-service restaurant and bar

Green Actions and Renovations:

- Supply reusable food serviceware
- Switched from Styrofoam® to cardboard take-out containers
- Installed signage reminding customers and employees to conserve water and recycle
- Created a xeriscape garden in patio dining area
- Installed energy-efficient blinds
- Installed photovoltaic (PV) rooftop solar
- Installed energy efficient appliances
- Installed LED parking lot lights

Cost Savings:

- Saves about \$5,200 a month after adding PV solar panels and LED lighting to their facility

Capitol Bowl's biggest efforts to date have been the installation of energy saving features, such as efficient natural gas kitchen appliances, rooftop solar, and LED parking lot lights. Before the energy renovations, their utility bills averaged \$7,000 a month for electricity and gas. After the renovations and when the rooftop solar (PV system) went live, their monthly bill fell to about \$1,800. As a bonus, the PV array shades the building's flat roof, which keeps the interior cooler.

"Its important to know that it doesn't have to be a brand new structure. You can make lots of great changes using something old."

- Chris White, Manager, Capitol Bowl



Capitol Bowl remodelled their facility, resulting in over \$5,000 in monthly energy savings

Capitol Bowl's efforts don't stop at its green building features. They support internal and external outreach projects to promote sustainability. They encourage employees to bike to work and source food from local farmers. The manager is a board member on the West Sacramento Chamber of Commerce, participates in the City of West Sacramento's sustainability efforts, and volunteers every week at the local farmer's market. She frequently speaks with other businesses about measures they can take to reduce their carbon footprint, including referring them to the



Eddie Kirby from Senator Pan's Office with Climate Leaders of Capitol Bowl and Ruben Aronin of California Business Association for a Clean Economy

CoolCalifornia.org website and the Air Resources Board Ombudsman website for help, advice, and resources. Capitol Bowl is a leader in its progressive actions, and the Sacramento's public television station, KVIE, covered the business's remodeling efforts during the economic downturn on a show called "Yes, We're Open" TV show!



CONTACT INFORMATION

Ross Amin

Owner

900 West Capitol Ave

West Sacramento, CA 95691

916-870-1431

ross@capbowl.com

www.capbowl.com