

Atlas Disposal Sacramento, CA

Keeping Sacramento Clean and Green

Atlas Disposal Industries was founded on the principles of sustainability. People, planet and prosperity are the three principles that define the way they do business. Guided by these core values, Atlas has quickly emerged as the fastest growing waste and recycling hauling company in the Sacramento area. They strive to respond to urgent environmental challenges such as water conservation, waste reduction, and clean air.

Since 1996, Atlas Disposal has provided Sacramento region residents and over 2500 businesses with superior recycling and waste collection service with a focus on clean transportation. Atlas has been a pioneer in the use of clean fuel vehicles since early 2000. Their goal to operate the largest fleet of clean fuel vehicles for any privately held solid waste and recycling hauler in the greater Sacramento area was met in 2010, and they're not stopping now. In fact, Atlas Disposal recently purchased four new compressed natural gas (CNG) vehicles in 2011, bringing their fleet to 25 percent CNG.

Through their clean vehicle efforts, Atlas Disposal has calculated (using the CoolCalifornia Business Carbon Footprint Calculator) that for each vehicle converted from diesel to CNG, their carbon footprint was reduced by 1 ton of carbon dioxide. These findings have confirmed Atlas' commitment to the conversion of their fleet and have helped "fuel" their efforts to convert the entire fleet.



"This is just the latest example of our commitment to our customers," says Dave Sikich, President of Atlas Disposal Industries. Cleaner and quieter trucks working in our communities!

Atlas Disposal Industries



Business Snapshot:

- Waste and recycling collection service for the Sacramento Region that uses greener, alternative fuel fleet vehicles

Green Business Highlights:

- Collects organic and food waste materials like fruit, dairy, and soiled paper and processes into compost for use in commercial and residential applications.
- A vehicle fleet that's twenty five percent CNG

Total Bill Savings: Using CNG reduced their total fuel bill by roughly \$100,000 last year alone!

CO₂ reduction: 14 tons

Other awards and Recognitions:

- Four time California Waste Reduction Awards Program (WRAP) winner
- Certified Sacramento Sustainable Business
- Featured in Comstock magazine and The Sacramento Business Journal for their commercial collection organics program

Award Winning Actions

How has Atlas Disposal helped to increase business climate actions within its service area?

In 2011, Atlas launched a compostables collection system that takes materials such as fruits, vegetables, soiled paper and other materials that are considered organic. The materials are processed into compost for use in commercial and residential applications. Their successful participants include local schools (elementary through college), grocery stores, large chain restaurants and other small businesses that generate organic waste. Businesses that participate in the program are able to divert an additional 30 percent of their disposed waste. For those who generate between 4 and 8 cubic yards per week, they are able to achieve a carbon footprint reduction of 1 to 3 tons (carbon) per year.

What outreach efforts does Atlas Disposal make to raise awareness?

Atlas Disposal takes an active role in getting the community passionate about recycling and composting in local schools, grocery stores, chain restaurants, and other small businesses. They have created a sustainability focused team that works to educate local businesses and residents on their recycling potential. Atlas launched an advertising campaign centered around waste reduction, composting, and the use of clean fuel vehicles. Education materials are distributed and they cosponsor outreach events with the Rental Housing Association (RHA). They also partnered with the RHA and the City of Rancho Cordova to expand their multi-family recycling program.

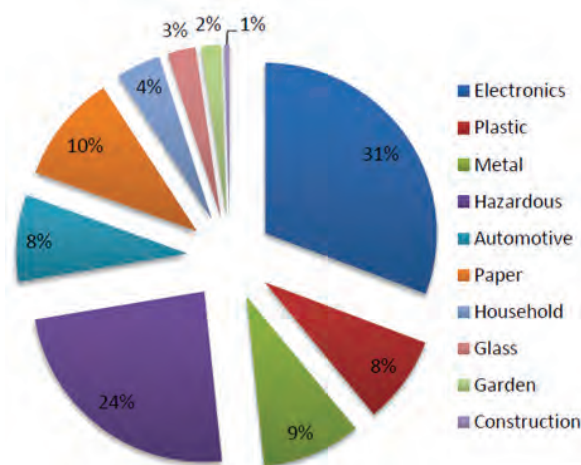
Atlas' employees live and work in the surrounding community and each takes an active role in supporting and communicating the benefits of resource conservation.

"Our achievements in technology, innovation, and customer service are helping residents and businesses in the Sacramento community do more than just think about the environment.... We're helping them preserve it!"



Atlas Disposal's food waste collection program gives eateries small containers for produce scraps, which are taken to a vegetable farmer who composts.

Consumer Recycling by Type



Graph Credit: Earth 911 Annual Report

Recycling is an important part of Atlas Disposal's mission, and they handle the above products, as well as others.

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